



In regards to:
Aaron Morrison
WyldFyre Dynamics

There are things in business (and life) that we can't see in ourselves.

In my first coaching session with Aaron, he was able to spot something in the way that I process, something that I didn't realize that I did. After talking it through with him, I came to understand how it was holding me back from moving forward in an entrepreneurial mindset. As a result, it was leading me to 'dead ends' in my thinking. I could see the effects of what I was doing, but I didn't see what was causing it until our coaching session.

Now, as I think through situations, I apply the counsel that he gave me (almost like using a tool), which has freed me to feel more open to possibilities that I would not have been able to see previously. That one shift in perspective probably saved me from months or years of frustration. It's the things I didn't know that was holding me back from where I wanted to go.

I would highly recommend a strategy session with Aaron.

From the desk of

A handwritten signature in black ink, which appears to read "Richard Blount II". The signature is fluid and stylized, with a large, sweeping flourish at the end.

Richard Blount II

Executive Director

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